

ISHC 2023 Conference Program 35th Anniversary Conference Charting the Future of Hospitality

Thursday, October 5th

9:00 am - 5:00 pm Gallery Ballroom Foyer Registration

10:15 am - 12:15 pm Gallery Ballroom **Caucus: Membership Meeting**

12:15 pm - 1:00 pm Gallery Ballroom Foyer Power Lunch

1:00 pm - 1:30 pm

Welcome to Washington: Conference Opening

Gallery Ballroom Conference Samantha Ahuja, ISHC, Shareholder, Greenberg Traurig LLP
Chairs: Rick Pastorino, ISHC, CEO/Principal, REVPAR International, Inc.

1:30 pm - 2:00 pm Gallery Ballroom National Archives: Navigating 35 years
Presenter: Stephen Hennis, ISHC, Hotelogy

2:00 pm - 2:45 pm Gallery Ballroom Spin Doctors: The Art of Forecasting

Moderator: Tracy Prigmore, Managing Partner, TLTsolutions + She Has a Deal.

Panelists: Isaac Collazo, ISHC, VP, Analytics, STR

Michael Grove, COO, Hotstats

Rachael Rothman, Head of Hotels Research & Data Analytics, CBRE Hotels

Aran Ryan, Director of Industry Studies, Tourism Economics

2:45 pm - 3:15 pm

In Recess: Networking Break

3:15 pm - 3:45 pm Gallery Ballroom Power Plays: Embracing Change and Conflict

Presenter: Judy King, ISHC, Founder & Principal, Quality Management Services, LLC

3:45 pm - 4:15 pm Gallery Ballroom Grassroots Goodness: Update from the IFC

Presenter: Shamsah Fatima Dhala, Global Sector Lead for Tourism and Retail, IFC, World Bank Group

4:15 pm - 5:00 pm Gallery Ballroom Live from K Street: Legal Panel

Moderators: Nelson Migdal, ISHC, Principal Shareholder, Greenberg Traurig LLP

Rachel Roginsky, ISHC, Owner/Principal, Pinnacle Advisory Group Inc.

Panelists: Baron Ah Moo, ISHC, Managing Director, PKF hotelexperts

William Bosch, ISHC, Partner; Leader - Real Estate Litigation, Pillsbury Winthrop Shaw Pittman

LLF

Meghan Cocci, ISHC, Global Co-Chair Hospitality, Gaming & Leisure, Latham & Watkins LLP Claire Wilkinson, ISHC, Partner - Head of Hotels (Europe), Womble Bond Dickinson (UK) LLP

6:30 pm - 8:30 pm Yotel Washington, D.C.

Bang the Gavel: Opening Reception Hosted by Yotel

Friday, October 6th

9:00 am - 1:00 pm

Optional Guest Tour of National Archives and Library of Congress

Event requires separate ticket

8:00 am - 5:00 pm Gallery Ballroom Foyer Registration

8:00 am - 9:00 am Gallery Ballroom Foyer

Bipartisan Breakfast

9:00 am - 9:15 am

Executive Order: Welcome Back!

Gallery Ballroom Conference

Conference Samantha Ahuja, ISHC, Shareholder, Greenberg Traurig LLP Chairs: Rick Pastorino, ISHC, CEO/Principal, REVPAR International, Inc.

9:15 am - 10:00 am Gallery Ballroom Congressional Condos: Branded Residential

Moderator: Chris Cylke, ISHC, Chief Operating Officer, REVPAR International Panelists: Riyan Itani, Director and Founder, Global Branded Residences Ltd.

Dana Jacobsohn, Chief Development Officer, Luxury Brands & Global Mixed-Use, Marriott

International

Tim Peck, ISHC, Chairman, OBMI

Jonathan Wingo, Global Head of Residential Programs, Hilton Worldwide

10:00 am - 10:30 am Gallery Ballroom Inside the Beltway: Consumer Insights

Presenters: Brian King, ISHC, Founder & CEO, The MODIV Group

Telesa Via, Head of Lifestyle and Luxury Sales, IHG

10:30 am - 11:00 am

In Recess: Networking Break

11:00 am - 11:30 am Gallery Ballroom Classified Information: Off the Record with the Brands
Moderator: Cecilia Gordon, ISHC, Director, Goulston & Storrs
Panelists: Alex Moeckel, Regional VP of Development, IHG

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Brian Quinn, Chief Development Officer, Sonesta International Hotels

Rohan Thakkar, Chief Development Officer, Yotel

Chris Walker, SVP and Chief Commercial Officer, The Leading Hotels of the World

11:30 am - 12:00 pm

Oval Office Insights: Fireside Chat with Pat Pacious

Gallery Ballroom

Interviewer: Najah O'Neale, ISHC, Senior Partner, Dedica Group

Interviewee:

Patrick Pacious, President and CEO, Choice Hotels International, Inc.

12:00 pm - 12:45 pm

Power Lunch

12:45 pm - 1:30 pm Gallery Ballroom

Monumental Stays: Alternative Accommodations

Moderator: Panelists:

Todd Wynne-Parry, Managing Director, Horwath HTL Cale Genenbacher, CEO & Co-Founder, Loge Peter Mack, Founder & CEO, Collective Retreats

Whitney Scott, SVP, Strategy, Kampgrounds of America, Inc.

1:30 pm - 2:00 pm

Heard From The Hill: AHLA Update

Gallery Ballroom

Chip Rogers, President & CEO, AHLA Presenter:

2:00 pm - 2:30 pm

National Security Matter: Data, AI and Space...

Gallery Ballroom

Interviewer: Chris Henry, ISHC, Co-Founder and CEO, Majestic Hospitality

Interviewee:

Jason Garkey, Chief Security Officer, Momentus

2:30 pm - 3:15 pm Gallery Ballroom

Navigating the District of Design: Hot Trends

Moderator: Daniel Welborn, ISHC, Principal, DW Design Strategy Panelists:

Mark Bithrey, ISHC, Founder, B3 Designers

Gary Dollens, Global Head -Design, Product and Brand Development, Hyatt Hotels Corporation

Erica Killam, ISHC, Director, MGAC

James Lehoullier, ISHC, Managing Partner, DiLeonardo

3:15 pm - 3:35 pm

In Recess: Networking Break

3:35 pm - 3:45 pm

Costly Constituents: Labor by the Numbers

Gallery Ballroom

Presenter: Adam Glickman, Vice President Brand Strategy, Actabl

3:45 pm - 4:30 pm Gallery Ballroom

Costly Constituents: Building a Modern Hospitality Workforce

Moderator: Peter Fischer, ISHC, Partner, Baker Hostetler Panelists:

Debbie Brown, ISHC, Owner, dbconsulting LLC Romy Bhojwani, SVP Asset Management, HHM Hotels

Joanna Johansen, VP of HR, citizenM

Chris Mumford, ISHC, Managing Director, Cervus Leadership Consulting

4:30 pm - 5:00 pm Gallery Ballroom

Cherry Picking Ideas: Bringing Creativity and Cultivating Innovation in Your Work Kim Massey, ISHC, Co-Founder, The Rise Group Presenter:

Evening

Gallery Ballroom

Fil-Your-Buster: Awards Dinner hosted by Hyatt

Saturday, October 7th

8:00 am - 12:30 pm

Gallery Ballroom Fover

Registration

8:00 am - 9:00 am

Gallery Ballroom Fover

Bipartisan Breakfast

9:00 am - 9:15 am

Welcome Back, Super PAC Gallery Ballroom Conference Chairs:

Samantha Ahuja, ISHC, Shareholder, Greenberg Traurig LLP Rick Pastorino, ISHC, CEO/Principal, REVPAR International, Inc.

Clear View or Foggy Bottom? STR and CoStar Data Presentation

9:15 am - 10:00 am Gallery Ballroom

Presenter: Elizabeth Winkle, ISHC, Senior Vice President, CoStar

10:00 am - 10:30 am

Gallery Ballroom

Future Commanders in Chief: Insights from Student Leaders

10:30 am - 11:05 am

In Recess: Networking Break

11:05 am - 11:30 am

Cutting the Red Tape: Demystifying Digital Disruption Presenter:

Gallery Ballroom

Cindy Estes-Green, CEO & Co-Founder, Kalibri Labs

11:30 am - 11:45 am

Capitol Spending: CapEx

Gallery Ballroom

Chad Sorensen, ISHC, COO, CHMWarnick

11:45 am - 12:15 pm

Intelligence Briefing: How to Prepare for the Future of AI

Gallery Ballroom

Michael Goldrich, Founder & Chief Advisor, Vivander Advisors LLC Presenter:

12:15 pm - 12:30 pm Gallery Ballroom

Lame Duck: Closing Remarks

6:00 pm - 9:00 pm

Hitting the Campaign Trail: Old Town Alexandria Optional Dinner

Event requires separate ticket