



**ISHC 2023 Conference Program**  
**35th Anniversary Conference**  
**Charting the Future of Hospitality**

**Wednesday, October 4th**

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11:00 am, 1:00 pm, 3:00 pm **Optional Tours of Marriott Headquarters**

**Thursday, October 5th**

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9:00 am - 5:00 pm **Registration**

10:30 am - 12:15 pm **Caucus: Membership Meeting**

12:15 pm - 1:15 pm **Power Lunch**

1:15 pm - 1:45 pm **Welcome to Washington: Conference Opening**  
Conference Samantha Ahuja, ISHC, Shareholder, Greenberg Traurig LLP  
Chairs: Rick Pastorino, ISHC, CEO/Principal, REVPAR International, Inc.

1:45 pm - 2:15 pm **National Archives: Navigating 35 years**  
Presenter: Stephen Hennis, ISHC, Hotelogy

2:15 pm - 3:00 pm **Spin Doctors: The Art of Forecasting**  
Panelists: Isaac Collazo, ISHC, VP, Analytics, STR  
Rachael Rothman, Head of Hotels Research & Data Analytics, CBRE Hotels  
Aran Ryan, Director of Industry Studies, Tourism Economics

3:00 pm - 3:30 pm **In Recess: Networking Break**

3:30 pm - 4:00 pm **Power Plays: Embracing Change and Conflict**  
Presenter: Judy King, ISHC, Founder & Principal, Quality Management Services, LLC

4:00 pm - 4:15 pm **Speaker of the House: Member Spotlight (AI in Hospitality Operations)**  
Presenter: Peter Russell, ISHC, Chief Operating Officer & Chief Technology Officer, Russell Partnership Technology

4:15 pm - 5:00 pm **Live from K Street: Legal Panel**  
Moderators: Nelson Migdal, ISHC, Principal Shareholder, Greenberg Traurig LLP  
Rachel Roginsky, ISHC, Owner/Principal, Pinnacle Advisory Group Inc.  
Panelists: Baron Ah Moo, ISHC, Managing Director, PKF hotelexperts  
William Bosch, ISHC, Partner; Leader - Real Estate Litigation, Pillsbury Winthrop Shaw Pittman LLP  
Meghan Cocci, ISHC, Global Co-Chair Hospitality, Gaming & Leisure, Latham & Watkins LLP  
Claire Wilkinson, ISHC, Partner - Head of Hotels (Europe), Womble Bond Dickinson (UK) LLP

6:30 pm - 8:30 pm **Bang the Gavel: Opening Reception Hosted by Yotel**

**Friday, October 6th**

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9:00 am - 1:00 pm **Optional Guest Tour of National Archives and Library of Congress**

7:45 am - 5:00 pm **Registration**

7:45 am - 8:30 am **Bipartisan Breakfast**

8:30 am - 8:45 am **Executive Order: Welcome Back!**  
Conference Samantha Ahuja, ISHC, Shareholder, Greenberg Traurig LLP  
Chairs: Rick Pastorino, ISHC, CEO/Principal, REVPAR International, Inc.

8:45 am - 9:30 am **Congressional Condos: Branded Residential**  
Moderator: Chris Cylke, ISHC, Chief Operating Officer, REVPAR International  
Panelists: Dana Jacobsohn, Chief Development Officer, Luxury Brands & Global Mixed-Use, Marriott International  
Jonathan Wingo, Global Head of Residential Programs, Hilton Worldwide

9:30 am - 10:00 am **Inside the Beltway: Consumer Insights**  
Presenter: Brian King, ISHC, Founder & CEO, The MODIV Group

10:00 am - 10:30 am **In Recess: Networking Break**

10:30 am - 11:00 am	<b>Classified Information: Off the Record with the Brands</b> Moderator: Cecilia Gordon, ISHC, Director, Goulston & Storrs Panelists: Brian Quinn, Chief Development Officer, Sonesta International Hotels Patrick Smith, Managing Director, The Leading Hotels of the World
11:00 am - 11:10 am	<b>Speaker of the House: Member Spotlight (AI in your Consulting Practice)</b> Presenter: Patrick Angwin, ISHC, Director, Clanalytix
11:10 am - 11:55 pm	<b>Monumental Stays: Alternative Accommodations</b> Moderator: Todd Wynne-Parry, Managing Director, Horwath HTL Panelists: Cale Genenbacher, CEO & Co-Founder, Loge Peter Mack, Founder & CEO, Collective Retreats Whitney Scott, SVP, Strategy, Kampgrounds of America, Inc.
11:55 am - 12:25 pm	<b>Oval Office Insights: Fireside Chat with Pat Pacious</b> Interviewee: Patrick Pacious, President and CEO, Choice Hotels International, Inc.
12:25 pm - 1:30 pm	<b>Power Lunch</b>
1:30 pm - 2:00 pm	<b>Heard From The Hill: AHLA Update</b> Presenter: Chip Rogers, President & CEO, AHLA
2:00 pm - 2:45 pm	<b>Navigating the District of Design: Hot Trends</b> Moderator: Daniel Welborn, ISHC, Principal, DW Design Strategy Panelists: Mark Bithrey, ISHC, Founder, B3 Designers Jim Chu, EVP- Chief Growth Officer, Hyatt Hotels Corporation Erica Killam, ISHC, Director, MGAC James Lehoullier, ISHC, Managing Partner, DiLeonardo
2:45 pm - 3:05 pm	<b>In Recess: Networking Break</b>
3:05 pm - 3:15 pm	<b>Costly Constituents: Labor by the Numbers</b> Presenter: Adam Glickman, Vice President Brand Strategy, Actabl
3:15 pm - 4:00 pm	<b>Costly Constituents: Labor Panel</b> Moderator: Peter Fischer, ISHC, Partner, Baker Hostetler Panelists: Debbie Brown, ISHC, Owner, dbconsulting LLC Romy Bhojwani, SVP Asset Management, HHM Hotels Joanna Johansen, VP of HR, citizenM Chris Mumford, ISHC, Managing Director, Cervus Leadership Consulting
4:00 pm - 4:45 pm	<b>Cherry Picking Ideas: Bringing Creativity and Cultivating Innovation in Your Work</b> Presenter: Kim Massey, ISHC, Co-Founder, The Rise Group
Evening	<b>Fil-Your-Buster: Awards Dinner hosted by Hyatt</b>

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**Saturday, October 7th**

8:00 am - 12:30 pm	<b>Registration</b>
8:00 am - 9:00 am	<b>Bipartisan Breakfast</b>
9:00 am - 9:15 am	<b>Welcome Back, Super PAC</b> Conference: Samantha Ahuja, ISHC, Shareholder, Greenberg Traurig LLP Chairs: Rick Pastorino, ISHC, CEO/Principal, REVPAR International, Inc.
9:15 am - 10:00 am	<b>Clear View or Foggy Bottom? STR and CoStar Data Presentation</b> Presenter: Amanda Hite, ISHC, President & CEO, STR
10:00 am - 10:30 am	<b>Intelligence Briefing: How to Prepare for the Future of AI</b> Presenter: Michael Goldrich, Founder & Chief Advisor, Vivander Advisors LLC
10:30 am - 11:00 am	<b>In Recess: Networking Break</b>
11:00 am - 11:15 am	<b>Capitol Spending: CapEx</b> Presenter: Chad Sorensen, ISHC, COO, CHMWarnick
11:15 am - 11:45 pm	<b>National Security Matter: Data, AI and Space...</b> Interviewee: Jason Garkey, Chief Security Officer, Momentus
11:45 am - 12:15 pm	<b>Grassroots Goodness: Update from the IFC</b> Presenter: Shamsah Fatima Dhala, Global Sector Lead for Tourism and Retail, IFC, World Bank Group
12:15 pm - 12:30 pm	<b>Lame Duck: Closing Remarks</b>
Afternoon/Evening	<b>Hitting the Campaign Trail: Old Town Alexandria Optional Dinner</b>