

ANNUAL CONFERENCE

VIENNA

The "Plastic" Ages: Innovation in Sustainability

Moderator: Margaret Shutze, ISHC, Founder, Shutze Studio

Panelists:

Dr. Willy Legrand, Professor, IUBH International University

Michaela Reitterer, Owner, Boutiquehotel Stadthalle

Jan Hein Simons, Partner, MRP hotels

ISHC
INTERNATIONAL SOCIETY OF
HOSPITALITY CONSULTANTS

Innovation & Disruption: The Evolution of Hospitality







Null-Energie-Bilanz klingt zwar
nicht sexy. Trotzdem haben wir jede Nacht
wen anderen im Bett liegen.

*Zero-energy balance might not sound all that sexy.
No matter—we still have somebody new in bed every night.*











rgen
em
rühstück.



BOUTIQUEHOTEL

Stadthalle



We proudly present:
the most delicious meal of the day!

WIEN

Prädikat:
besonders
köstlich!



ein Konzert wäre, würden
wahrscheinlich „Zugabe“ rufe



Wo auch immer Ihr Tag hinführt.
Hier sollte er beginnen!







SUSTAINABLE DEVELOPMENT GOALS

17 GOALS TO TRANSFORM OUR WORLD

1 NO POVERTY



2 ZERO HUNGER



3 GOOD HEALTH AND WELL-BEING



4 QUALITY EDUCATION



5 GENDER EQUALITY



6 CLEAN WATER AND SANITATION



7 AFFORDABLE AND CLEAN ENERGY



8 DECENT WORK AND ECONOMIC GROWTH



9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



10 REDUCED INEQUALITIES



11 SUSTAINABLE CITIES AND COMMUNITIES



12 RESPONSIBLE CONSUMPTION AND PRODUCTION



13 CLIMATE ACTION



14 LIFE BELOW WATER



15 LIFE ON LAND



16 PEACE, JUSTICE AND STRONG INSTITUTIONS



17 PARTNERSHIPS FOR THE GOALS




SUSTAINABLE DEVELOPMENT GOALS

Zero waste.....









